

INTERN ANALYST (6 MONTHS)

Nova Consulting:

Nova Consulting is a Strategy Consulting boutique founded in 2006 by Julien Bernard (L'Oréal, BCG, Havas Sports & Entertainment) with 2 offices, in Paris and New York and 50 collaborators. The firm specializes in:

- Projects for companies' Executive Management (Strategy or Marketing) with a focus on Food Service, Luxury, Retail and Technology sectors
- Projects for the Entertainment sector (Culture, Sports and Tourism) with private & public clients including the Eiffel Tower in Paris and a 5-star Hotel in New York

Nova Consulting focuses on growth and/or innovation projects, putting aside "process" or cost optimization missions.

The firm has experienced a steady growth since its creation (>40% per year) thanks to its portfolio of loyal clients (70% of Nova's business is generated by three y/o+ clients).

To sustain its growth and ambition in the US, Nova hired an experienced Partner in 2018:

- Nicolas Harlé, Global General Manager (23 years of professional experience; previously Senior Partner at BCG)

Practice:

You will work within the Brands practice of Nova Consulting, supporting its clients on specific issues:

- Strategy: Strategic roadmap, External growth, Digital strategy, Market studies & recommendations
- Marketing: Segmentation, CRM / PRM, Marketing Return On Investment Analysis, 4Ps Optimization
- Operational Support: International expansion, Go-to-market strategy, Growth strategy, Market position maximization

Missions:

Operational support for consulting projects managed by a Senior Consultant and a Project Manager:

- Gathering and analyzing information (strategic analysis, industry research, competition, benchmarks...)
- Formulating and testing hypothesis
- Drafting memo, proposals, deliverables and other presentation documents
- Preparation of client meetings
- Production of sector-based studies as part of Nova Observatory

Qualifications:

- Advanced bachelor / graduate degree in Business Management and excellent academic record
- Previous internship in Strategy Consulting / Marketing or Finance Department of an S&P 500 company / Investment Banking
- Advanced level in PowerPoint and Excel
- Strong analytical skills, quantitative problem-solving skills, attention to detail
- Excellent interpersonal and communication skills
- Excellent verbal and written English – Professional proficiency in French is strongly appreciated

Starting date:

September 2018

Location:

New York City, NY

Benefits:

To be determined according to candidate's profile

How to apply:

Please fill out the application form online